



# DMO MEMBER BENEFITS

## CONNECT WITH TRAVEL MEDIA

Connect with over 300 travel media members from all over the U.S., Canada, Mexico and other international markets through the NATJA website, through our Facebook Group or in person at the NATJA Conference

## PROMOTE YOUR DESTINATION

NATJA provides an affordable way to promote your destination to travel media, including distribution of your press releases and events to our mailing list of over 1,800 travel media subscribers

## SOCIAL MEDIA

Post on the members-only Facebook Group, composed of over 300 active members, ask questions, network with media members, and share your destination on Twitter Tuesday and Facebook Friday!

## NATJA WEBSITE

Create your destination's profile, showcase your destination, search our directory of qualified media members, connect and community with media, and more

## NATJA NOTES

Share your destination's news with fellow members and over 3,000 media and destination subscribers in our semi-monthly e-newsletter, NATJA Notes

## CONFERENCE DISCOUNT

Member discount to the annual NATJA Conference & Marketplace where you can network with media throughout the conference

## PROFESSIONAL DEVELOPMENT

Online access to complimentary webinars and up-to-date professional development relevant to the challenges DMOs face in this ever-changing industry

## FEATURED MEMBER

Opportunity to be featured on the NATJA website as Featured Member of the Month

## NATJA AWARDS COMPETITION

Complimentary entry in the annual NATJA Awards Competition, which recognizes the best in travel media & destination marketing! Additional entries are only \$50USD compared with \$200USD for non-members

## TRAVELWORLD INTERNATIONAL MAGAZINE

Complimentary ads in TravelWorld International, NATJA's magazine written and photographed by members which publishes four times per year.

## BECOME A NATJA MEMBER TODAY!

Join Today! Annual dues are \$500USD per year beginning on the month when you join.

Go to [www.natja.org/join](http://www.natja.org/join). For questions email [membership@natja.org](mailto:membership@natja.org) or call (626) 376-9754.



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