



# MEDIA MEMBER BENEFITS

## MEDIA BADGE

NATJA-issued media badge, which can be used worldwide for media discounts to confirm your status as active media

## CONNECT WITH DESTINATIONS

Connect with destination members through the NATJA website, through our Facebook Group or in person at the NATJA Conference

## NATJA WEBSITE

Create your own profile, showcase your work, search our destination members directory, connect with other media, and more

## CONFERENCE DISCOUNT

Member discount to the annual NATJA Conference & Marketplace, which includes hotel room, FAM trips, professional development, and opportunities to network with CVBs/DMOs! Members have the option of registering using an interest-free monthly payment plan.

## NATJA AWARDS COMPETITION

Submit for the opportunity to be recognized among the best travel media in the industry. Members can submit at the special rate of \$35USD per entry for the annual NATJA Awards Competition, compared with \$85USD for non-members!

## PRESS TRIPS

Opportunity to participate in press trips exclusively offered to NATJA members

## SOCIAL MEDIA

Post on the members-only Facebook Group, ask questions, get tips from fellow members and share your stories on Twitter Tuesday and Facebook Friday!

## NATJA NOTES

Share your news with fellow members and over 3,000 media and destination subscribers in our semi-monthly e-newsletter, NATJA Notes

## PROFESSIONAL DEVELOPMENT

Online access to complimentary webinars and up-to-date professional development at the annual conference as well as past conferences through the NATJA website

## TRAVELWORLD INTERNATIONAL MAGAZINE

Submit story pitches for consideration to TravelWorld International, NATJA's magazine written and photographed by members which publishes four times per year.

## BECOME A NATJA MEMBER TODAY!

Annual dues are \$150USD per year plus a one-time application fee of \$25USD for qualified media. Quarterly installment plan is available for new members.

Go to [www.natja.org/join](http://www.natja.org/join). For questions email [membership@natja.org](mailto:membership@natja.org) or call (626) 376-9754.



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